



Delight in the Details

Why miss out on life's most precious moments because of hearing loss? Many wait too long to seek help, but you don't have to. As part of your Arkansas Blue Medicare plan, you have access to a comprehensive hearing care solution available through TruHearing[®].

The TruHearing program makes it easy



Unmatched Service

TruHearing guides you from first call to aftercare and beyond
Our Hearing Consultants schedule an exam, fitting, and follow-up with a licensed provider near you
We work with your health plan to help you understand your program



Hearing Aids That Enhance Life¹

Stream your favorite music and shows with Bluetooth[®]
Smartphone apps help you remotely adjust your hearing aids and more
Virtually undetectable devices that match your lifestyle



Simply State-of-the-Art²

The latest sound enhancement technology removes the sound of your speech from all other amplified sound to make your voice sound more natural
Next-gen processing technology filters noise and helps you focus on voices
Rechargeable battery options last from breakfast to bedtime



Call TruHearing to learn more and schedule a hearing care appointment near you

1-844-822-1845

TTY: 711

Hours:

8am–8pm, Monday–Friday

2022 Hearing Aid Allowance



Your Plan:	Allowance*	Routine Exam In-Network ³
BlueMedicare Premier (HMO) BlueMedicare Value Choice (PPO)	\$1,000	\$0 exam copay

*Total allowance renews every 3 years.

Example Savings (per pair)

Product	Retail Price	TruHearing Price	Savings
⚡ TruHearing® Premium	\$6,410	\$3,490	\$2,920
⚡ Signia® Active	\$4,678	\$1,990	\$2,688
⚡ Oticon More™ 3	\$6,750	\$3,050	\$3,700
Widex Moment™ 110	\$2,916	\$1,590	\$1,326
⚡ Phonak® Audéo® P-R70	\$6,200	\$3,450	\$2,750

⚡ Rechargeable | Listed products are smartphone-compatible.¹

Combine your above allowance with TruHearing's discounted prices to save even more!



Schedule an appointment

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Check your hearing

BCBSAR-HS.TruHearing.com

This program also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation. ²Features may vary by model. Activation required. ³Must be performed by a TruHearing network provider. Prices and products subject to change.

Arkansas Blue Medicare is an affiliate of Arkansas Blue Cross and Blue Shield. Arkansas Blue Medicare Plus is the trade name for Arkansas Blue Medicare PPO. Arkansas Blue Medicare offers HMO, PFFS, PPO and PDP plans with Medicare contracts. Enrollment in Arkansas Blue Medicare depends on contract renewal.

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