

TruHearing[•]



Delight in the Details

Why miss out on life's most precious moments because of hearing loss? Many wait too long to seek help, but you don't have to. As part of an Arkansas Blue Cross and Blue Shield Medicare Supplement insurance policy, you have a hearing aid benefit available through TruHearing[®].

Hearing benefits made easy

Unmatched Service

- TruHearing guides you from first call to aftercare and beyond
- Our Hearing Consultants schedule an exam, fitting, and follow-up with a licensed provider near you
- We work with your health plan to help you understand your benefit



Hearing Aids That Enhance Life¹

- Stream your favorite music and shows with Bluetooth®
- · Get health insights to help you set goals and improve your health
- Communicate directly with your provider in TruHearing's app



Simply State-of-the-Art²

- Own Voice Processing (OVP®) removes the sound of your speech from all other amplified sound to make your voice sound more natural
- Multi-track processing technology filters noise and helps you focus on voices
- · Rechargeable battery options last from breakfast to bedtime

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Call TruHearing to learn more and schedule a hearing care appointment near you

877-760-0783 TTY: 711

Hours: 8am–8pm, Monday–Friday



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2022 Hearing Coverage

The TruHearing benefit covers up to two Advanced or Premium hearing aids per year with copayments starting at \$0.



TruHearing Advanced TruHearing Premium*

TruHearing[®]

	32 Channels 8 styles	48 Channels 10 styles	
Your Plan:	Retail:	Retail: <\$3,250> /aid	Routine Exam In-Network ³
Medi-Pak Supplement Plans	\$699	\$999	\$0
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*Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.



Hearing benefits also include:

- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 48 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty
- ¹ Smartphone-compatible hearing aids connect directly to iPhone[®], iPad[®], and iPod[®] Touch devices. Some TruHearing models connect to Android[®] phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation.
- ² Features may vary by model. Activation required.
- ³ Must be performed by a TruHearing network provider.

TruHearing[®] is a registered trademark of TruHearing, Inc. TruHearing is an independent company that contracts with Arkansas Blue Cross and Blue Shield to provide hearing program coverage for Medi-Pak Medicare Supplement insurance policy members.

Medi-Pak Medicare supplement insurance plans are not connected with or endorsed by the U.S. government or the federal Medicare program. To be eligible for Medi-Pak, you must be enrolled in Medicare Part A and Part B and reside in the state of Arkansas. Plans are guaranteed renewable, premium rates are subject to change upon a 30-day written notice. Medi-Pak insurance has terms and conditions that may affect coverage. For costs and complete details of the coverage, contact Arkansas Blue Cross.

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