

Enjoy Better Hearing and Comprehensive Care

Good hearing is important to your health. That's why Arkansas Blue Cross and Blue Shield offers you a hearing aid benefit through TruHearing®. Hearing aids can be expensive—an average of \$2,700 per aid¹—but your benefit makes addressing hearing loss more affordable with **copayments of <\$999> or less.**



Your Comprehensive Hearing Benefit Includes:

(See reverse for copayment details)



State-of-the-Art Technology

Experience the latest advances in hearing technology

- ▶ Enjoy natural, lifelike sound in virtually all listening situations
- ▶ Hear speech clearly, even in noisy environments
- ▶ Stream audio and phone calls directly to your ears from your smartphone²



Personalized Care

Receive expert care from our team of helpful professionals

- ▶ Guidance and assistance from a TruHearing hearing consultant
- ▶ Local, professional care from an accredited provider in your area
- ▶ A hearing exam plus three follow-up visits for fitting and adjustments



Help Along Your Way

Get started on the journey to better hearing with confidence

- ▶ A worry-free purchase with a 45-day trial and 3-year warranty
- ▶ 48 free batteries per aid included with non-rechargeable models
- ▶ Guides to help you adapt to your new hearing aids at TruHearing.com/GetStarted

Call TruHearing to learn more and schedule an appointment | Hours: 8am–8pm, Monday–Friday

<1-833-750-5898> | TTY: 711

2020 Hearing Aid Coverage

Your plan covers up to two hearing aids per year.



<i>Your Plan:</i>	<i>TruHearing Advanced</i>	<i>TruHearing Premium*</i>	<i>Routine Exam</i>
	32 Channels 6 Programs	48 Channels 6 Programs	In-Network ³
	Retail: <\$2,445>/aid	Retail: <\$3,125>/aid	
Arkansas Blue Cross Medicare Advantage plans	\$<699> copay/aid	\$<999> copay/aid	\$<0> exam copay

*Rechargeable battery option is available on the TruHearing Premium RIC Li, Slim RIC Li, Standard BTE Li, and CROS Li styles for an additional **<\$75>** per hearing aid. Slim RIC Li only available with rechargeable upgrade.

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¹ Based on a 2018 third-party survey of nationwide provider and manufacturer retail pricing.

² Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory.

³ Must be performed by a TruHearing network provider.

Arkansas Blue Cross and Blue Shield is a PFFS plan with a Medicare contract. Medi-Pak Advantage HMO is insured by Health Advantage and is an HMO plan with a Medicare contract. Enrollment in Arkansas Blue Cross and Blue Shield or Health Advantage depend on contract renewal.

TruHearing is an independent company that contracts with Arkansas Blue Cross and Blue Shield and Health Advantage to provide a hearing aid discount program for Medicare Advantage members.

All content ©2019 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Three follow-up visits must be used within one year after the date of initial purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. <BCBSAR_G_S_F_0919>