



**Blue & You**  
**FOUNDATION**  
**FOR A HEALTHIER ARKANSAS**  
An Independent Licensee of the Blue Cross and Blue Shield Association

## **NEWS RELEASE**

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FOR IMMEDIATE RELEASE

### **Blue & You Foundation awards 242 mini-grants**

LITTLE ROCK, Ark. (May 3, 2017) — The Blue & You Foundation for a Healthier Arkansas recently awarded a record-breaking 242 mini-grants to community projects throughout the Natural State to help communities live healthier, \$1,000 at a time.

“These mini-grants are used to fund such things as health fairs, exercise or healthy eating programs, community gardens, health education or the purchase of automated external defibrillators (AEDs) for use in public buildings,” said Patrick O’Sullivan, executive director of the Blue & You Foundation.

The Blue & You Foundation is a charitable foundation established and funded by Arkansas Blue Cross and Blue Shield to promote better health in Arkansas. The poor health status of Arkansans contributes to rising medical costs. By providing funding and working with other organizations, the Foundation hopes to support healthcare projects that will benefit all Arkansans.

More information on the mini-grants listed below, and all previous grants, can be found on the Foundation’s website: [blueandyoufoundationarkansas.org](http://blueandyoufoundationarkansas.org). The Foundation’s deadline for regular grants, which range from \$5,000 to \$150,000, is July 14, 2017. Applications for regular grants can be made online through the Foundation website.

The Foundation anticipates awarding approximately \$2.5 million in grants annually to programs that positively affect the health of Arkansans. Any 501(c)(3) non-profit organization, public charity, public school, church, non-profit hospital or governmental organization in Arkansas is eligible to apply for a grant.

(more)

The 2017 mini-grant recipients include:

## BLUE & YOU FOUNDATION AWARDS 242 MINI-GRANTS

Organization	City	Condition Targeted
Boys and Girls Club of Alma	Alma	Healthy lifestyles
CASA of Clark County, Inc.	Arkadelphia	Foster child health
Mt. Olive A.M.E. Church Dalark	Arkadelphia	Diabetes
Piney Grove A.M.E. Church	Arkadelphia	Senior wellness
Pleasant Hill African Methodist Episcopal Church	Arkadelphia	Diabetes
St. Paul A.M.E. Church	Arkadelphia	Behavioral health
Augusta First United Methodist Church	Augusta	Hunger
Believers Community Church	Batesville	CPR/first aid/AED
Central Avenue United Methodist Church	Batesville	Disabilities
Compass Church	Batesville	Aging
First Baptist Church (Batesville)	Batesville	Access to medical care
Scouting Adventures in Leadership	Batesville	CPR/first aid/AED
St. Mary's Catholic Church	Batesville	CPR/first aid/AED
United Way of North Central Arkansas	Batesville	Access to healthy food
White River Planning & Development	Batesville	Obesity (nutrition and exercise)
Bauxite Public Schools	Bauxite	Exercise/ physical activity
Belleville Fire Department	Belleville	CPR/first aid/AED
Choose to Stay	Benton	Social determinants of health
Legacy Village Greenhouse Corp.	Bentonville	Alzheimer's
Northwest Arkansas Community College	Bentonville	Exercise/ physical activity
Bismarck Elementary School	Bismarck	Exercise/ physical activity
West Fourche Volunteer Fire Department	Bluffton	Cardiac care
Rhonda Hodges Ministries, Inc.	Blytheville	Domestic violence
Boys and Girls Club of South Logan County AR	Booneville	Healthy lifestyles
Brookland Elementary School	Brookland	Obesity (nutrition and exercise)
City of Bryant	Bryant	Worksite wellness
Calico Rock Museum Foundation	Calico Rock	Heart health
A Healthy Ouachita County	Camden	Obesity (nutrition and exercise)
Bethel A.M.E. Church	Carthage	Diabetes
First Baptist Church (Cave City)	Cave City	CPR/first aid/AED
Galla Rock Volunteer Fire Department	Centerville	CPR/first aid/AED
Charleston Public Library	Charleston	Literacy
Monroe County Sheriff Department	Clarendon	Access to healthy food

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## BLUE & YOU FOUNDATION AWARDS 242 MINI-GRANTS

Organization	City	Condition Targeted
Boys and Girls Club of Faulkner County	Conway	Healthy lifestyles
Carolyn Lewis Elementary	Conway	Access to healthy food
Conway Police Department	Conway	Access to healthy food
La Lucha Space	Conway	Access to healthy food
Liberty Volunteer Fire Department	Conway	CPR/first aid/AED
University of Central Arkansas	Conway	Alzheimer's
Cord Fire Department	Cord	Emergency Medical Services
Corning Lions Club	Corning	Exercise/ physical activity
Ashley County Skilled Work Center, Inc.	Crossett	Obesity (nutrition and exercise)
Crossett Health Foundation	Crossett	Medication compliance education
Helping Others Before Self-Destruction	Crossett	Screenings
John Ed Chambers Memorial Hospital, Inc.	Danville	Access to healthy food
Yell County	Danville	CPR/first aid/AED
Deer K-12 Schools	Deer	CPR/first aid/AED
Cossatot Community College of the U of A	DeQueen	Medical professional education
El Dorado School District	El Dorado	Obesity (nutrition and exercise)
KidsNGolf	El Dorado	Exercise/ physical activity
Liberty Baptist Association	El Dorado	Hunger
South Arkansas Fights Aids	El Dorado	HIV/AIDS
Union County Sheriff's Office	El Dorado	CPR/first aid/AED
City of Elkins	Elkins	Cardiac care
Evening Shade Volunteer Fire Department	Evening Shade	CPR/first aid/AED
Farmington United Methodist Church	Farmington	Healthy lifestyles
ALLPS School of Innovation	Fayetteville	Access to healthy food
Fayetteville Youth Center, Inc.	Fayetteville	Exercise/ physical activity
Hogeye Marathon & Relays, Inc.	Fayetteville	Exercise/ physical activity
National Center for Appropriate Technology	Fayetteville	Access to healthy food
Outdoor C.A.R.E.	Fayetteville	Exercise / physical activity
Peace at Home Family Shelter	Fayetteville	Parenting
Walton Arts Center Council, Inc.	Fayetteville	Exercise/ physical activity
Dancing on the Horizon	Fordyce	Exercise/ physical activity
Community Alternative Prevention Program	Foreman	Child development
East Arkansas Community College	Forrest City	CPR/first aid/AED

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## BLUE & YOU FOUNDATION AWARDS 242 MINI-GRANTS

Organization	City	Condition Targeted
Antioch Consolidated Association for Youth and Family, Inc.	Fort Smith	Exercise/ physical activity
Boys Shelter, Inc.	Fort Smith	Healthy lifestyles
Crisis Intervention Center	Fort Smith	CPR/first aid/AED
Fairview Elementary	Fort Smith	Exercise/ physical activity
Fort Smith Boys & Girls Club	Fort Smith	Obesity (nutrition and exercise)
Sutton Elementary School	Fort Smith	Healthy lifestyles
Greenwood Schools	Greenwood	Child development
Valley View Church of Christ	Greenwood	CPR/first aid/AED
Gurdon Public Schools	Gurdon	Healthy lifestyles
City of Hampton	Hampton	Exercise/ physical activity
Poinsett County Sheriff's Office	Harrisburg	CPR/first aid/AED
Boone County Government	Harrison	CPR/first aid/AED
First Lutheran Church	Harrison	Access to healthy food
Harrison School District	Harrison	Access to healthy food
Mercy Mall	Harrison	Nutrition
PTA Arkansas Congress	Harrison	Hydration
Havana Fire Department	Havana	CPR/first aid/AED
Heber Springs High School	Heber Springs	Hydration
Hickory Ridge Food Pantry & Clothes Closet	Hickory Ridge	Access to healthy food
City of Highland	Highland	Emergency medical services
Hempstead County Sheriff's Office	Hope	Emergency medical services
Gardner Magnet School	Hot Springs	Hunger
Hot Springs Middle School	Hot Springs	Exercise/ physical activity
Hot Springs Rehabilitation Volunteers, Inc.	Hot Springs	Obesity (nutrition and exercise)
Lakeside Baptist Church	Hot Springs	Hunger
Pines Progressive Eldercare Services, Inc.	Hot Springs	Behavioral health
Village Church of Christ	Hot Springs Village	Access to healthy food
Boys and Girls Club of Jacksonville	Jacksonville	CPR/first aid/AED
New Commandment COGIC	Jacksonville	Healthy lifestyles
City of Jasper	Jasper	CPR/first aid/AED
Mt. Sherman Volunteer Fire Department	Jasper	CPR/first aid/AED

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## BLUE & YOU FOUNDATION AWARDS 242 MINI-GRANTS

Organization	City	Condition Targeted
FamilieTiez Mentoring and Outreach	Jonesboro	Exercise/ physical activity
Foundation for Student Health, Safety and Fitness	Jonesboro	Healthy lifestyles
Junior Auxiliary of Jonesboro	Jonesboro	Healthy lifestyles
NEA Baptist Charitable Foundation	Jonesboro	Healthy lifestyles
University of Arkansas Cooperative Extension Service	Jonesboro	Healthy lifestyles
Valley View Public Schools	Jonesboro	Exercise/ physical activity
City of Lake City	Lake City	Healthy lifestyles
Breaking the Cycle, Inc.	Lake Village	Exercise/ physical activity
East Poinsett County School District	Lepanto	Exercise/ physical activity
Leslie United Methodist Church	Leslie	Hunger
LIFE Coalition	Lewisville	Obesity (nutrition and exercise)
Arkansas Arts Center Foundation	Little Rock	Alzheimer's
Arkansas Community Health Worker Association	Little Rock	Community health workers
Arkansas Prostate Cancer Foundation, Inc.	Little Rock	Prostate cancer
Arkansas School for Integrated Academics & Technologies	Little Rock	Exercise/ physical activity
Arthritis Foundation	Little Rock	Arthritis
Asbury Christian Child Development Center	Little Rock	Access to healthy food
Baptist Health Foundation	Little Rock	Breastfeeding
Best Buddies International, Inc.	Little Rock	Disabilities
Canaan Missionary Baptist Church	Little Rock	Screenings
Centers for Youth and Families, Inc.	Little Rock	CPR/first aid/AED
Delta Community Based Services	Little Rock	Obesity (nutrition and exercise)
Easter Seals Arkansas	Little Rock	Disabilities
Ferncliff Camp	Little Rock	CPR/first aid/AED
Greater Works Outreach International, Inc.	Little Rock	Screenings
Harmony Health Clinic	Little Rock	Access to healthy food
Heaven Sent Adult Daycare Center	Little Rock	Senior wellness
Horace Mann Running Club	Little Rock	Access to healthy food
I CAN! of Arkansas	Little Rock	Access to healthy food
Innovative Lifestyles for Senior Living, Inc.	Little Rock	Exercise/ physical activity
Jefferson Elementary School	Little Rock	Exercise/ physical activity

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## BLUE & YOU FOUNDATION AWARDS 242 MINI-GRANTS

Organization	City	Condition Targeted
Little Rock Parks and Recreation Commission	Little Rock	Healthy lifestyles
Little Rock School District/Central High School	Little Rock	Medical professional education
Little Rock School District/Fair High School	Little Rock	Medical professional education
Little Rock School District/Hall High School	Little Rock	Medical professional education
Little Rock School District/McClellan High School	Little Rock	Medical professional education
Little Rock School District/Parkview High School	Little Rock	Medical professional education
Longley Baptist Church	Little Rock	Cardiac Care
Methodist Family Health	Little Rock	Mental health
National Audubon Society	Little Rock	Exercise/ physical activity
New Hope Baptist Church	Little Rock	Hunger
PCMS Healing the Healer Foundation	Little Rock	Mental health
Pulaski Heights United Methodist Church	Little Rock	Child development
Quapaw Quarter United Methodist Church	Little Rock	Healthy lifestyles
St. James United Methodist Church	Little Rock	CPR/first aid/AED
St. Joseph's Helpers of Pulaski County	Little Rock	Pregnancy
St. Theresa Catholic Church	Little Rock	CPR/first aid/AED
Teen Promise, Inc.	Little Rock	Healthy lifestyles
Trinity United Methodist Church	Little Rock	Emergency Medical Services
Twentieth Century Knights	Little Rock	Coats for kids
Zenenvirotech, Inc.	Little Rock	Nutrition
Magazine School District	Magazine	Exercise/ physical activity
Boys & Girls Club of Magnolia	Magnolia	Child development
Columbia District Baptist Association	Magnolia	Mold
Free Union Missionary Baptist Church	Magnolia	Behavioral health
Trinity Christian Methodist Episcopal Church	Magnolia	Screenings
Malvern-Hot Spring County Library	Malvern	CPR/first aid/AED
Marshall Elementary School	Marshall	Germ prevention
BigUms Soup Kitchen	Maumelle	Hunger
William Christian Doerhoff Memorial Foundation	Maumelle	Substance abuse
Mayflower Police Department	Mayflower	CPR/first aid/AED
Boys and Girls Club of McGehee	McGehee	CPR/first aid/AED
Ozarka College	Melbourne	CPR/first aid/AED
Acorn Elementary School	Mena	Healthy lifestyles

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Organization	City	Condition Targeted
Conway County Center for Exceptional Children	Morrilton	Exercise/ physical activity
Petit Jean Youth Foundation	Morrilton	Mental health
Mount Judea Area Alliance	Mount Judea	Senior wellness
Van Matre Senior Activity and Wellness Center	Mountain Home	CPR/first aid/AED
City of Mountain View	Mountain View	CPR/first aid/AED
Mountain View High School	Mountain View	Exercise/ physical activity
Seven Day Adventist Church	Mountain View	Aging
Sunnyland Fire Department	Mountain View	CPR/first aid/AED
Pigeon Creek Freewill Baptist Church	Mountainburg	Access to healthy food
Mulberry High School	Mulberry	Access to healthy food
Pike County	Murfreesboro	Infant injuries
Newark Volunteer Fire Department	Newark	Emergency Medical Services
Arkansas Department of Environmental Quality	North Little Rock	Healthy lifestyles
Leaping Beyond Sports Camp	North Little Rock	Obesity (nutrition and exercise)
North Little Rock High School Medical Professions	North Little Rock	Healthy lifestyles
North Little Rock Parks and Recreation	North Little Rock	Nutrition
North Little Rock School District (Pike View Early Childhood Center)	North Little Rock	Child development
Step Up Mentoring	North Little Rock	Healthy lifestyles
Oil Trough Volunteer Fire Department	Oil Trough	CPR/first aid/AED
Ozark Free Will Baptist Church	Ozark	Access to healthy food
Ozark School District	Ozark	Exercise/ physical activity
Crowley's Ridge Academy	Paragould	Exercise/ physical activity
Shiloh United Methodist Church	Paragould	CPR/first aid/AED
Paris Lions Club	Paris	Vision
Paron Community Trust (Paron Heritage Skills Club)	Paron	Healthy lifestyles
Lions Club of Pea Ridge	Pea Ridge	Vision
Committee Against Spouse Abuse, Inc.	Pine Bluff	Healthy lifestyles
New Morning Star Children & Families Development Services Center, Inc.	Pine Bluff	Healthy lifestyles
There is Hope for the Children	Pine Bluff	Obesity (nutrition and exercise)
Plainview Volunteer Fire Department	Plainview	CPR/first aid/AED
Pottsville Elementary School	Pottsville	Obesity (nutrition and exercise)
Prairie Grove Police Department	Prairie Grove	Access to healthy food

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## BLUE & YOU FOUNDATION AWARDS 242 MINI-GRANTS

Organization	City	Condition Targeted
Ward Chapel AME Church	Prescott	Hunger
Adult Development Center of Benton County, Inc.	Rogers	Disabilities
Elmwood Middle School	Rogers	Exercise/ physical activity
Janie Darr Elementary	Rogers	Exercise/ physical activity
Rogers New Technology High School	Rogers	Exercise/ physical activity
Rogers Public Schools	Rogers	CPR/first aid/AED
Bethel A.M.E. Church	Rosston	Behavioral health
Crawford Elementary School	Russellville	Hydration
Dwight Elementary	Russellville	Hydration
Equestrian Zone	Russellville	Disabilities
Junior Auxiliary of Russellville	Russellville	Dental
River Valley Food 4 Kids	Russellville	Hunger
River Valley Off-Road Cyclist	Russellville	Exercise/ physical activity
River Valley Shelter for Battered Women & Children, Inc.	Russellville	Access to healthy food
Russellville Middle School (PE Program)	Russellville	Exercise/ physical activity
CASA of White County	Searcy	Parenting
St. Paul United Methodist Church	Searcy	CPR/first aid/AED
Sheridan Healthcare and Rehabilitation	Sheridan	Long-term care
Boys & Girls Club of Siloam Springs	Siloam Springs	Exercise/ physical activity
Grange Calamine Volunteer Fire Department	Smithville	Respiratory/ lung health
Arkansas Single Parent Scholarship Fund	Springdale	Hunger
Central Junior High School	Springdale	Hydration
Childers Knapp Elementary	Springdale	Access to healthy food
Elmdale Elementary School	Springdale	Hydration
EPIC Compassionaries	Springdale	Senior wellness
Foodcorps, Inc.	Springdale	Access to healthy food
John Tyson Elementary School	Springdale	Hydration
Lakeside Junior High School	Springdale	Nutrition
Ozark Guidance Center Foundation	Springdale	Exercise/ physical activity
Parson Hills Elementary School	Springdale	Hydration
Sonora Middle School	Springdale	Access to healthy food
Springdale School District	Springdale	Hydration



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Organization	City	Condition Targeted
Westwood Elementary School	Springdale	Hydration
Bridging the Gaps of Arkansas	Texarkana	Access to healthy food
Life House Outreach Center of Texarkana, Inc.	Texarkana	Access to healthy food
Miller County Sheriff's Office	Texarkana	CPR/first aid/AED
Pink Behind the Thin Blue Line	Texarkana	Exercise/ physical activity
Salvation Army	Texarkana	Medication assistance
Texarkana Arkansas Police Department	Texarkana	Behavioral health
Timbo Volunteer Fire Department	Timbo	Emergency Medical Services
Vilonia School District	Vilonia	Worksite wellness
Scott County Boys & Girls Club	Waldron	After-hours care
Beyond Boundaries	Ward	Disabilities
CASA of the Arkansas Delta, a program of Mid-South Health Systems, Inc.	West Memphis	Child abuse awareness & prevention
East Arkansas Family Health Center, Inc.	West Memphis	Obesity (nutrition and exercise)
West Memphis Boys Club, Inc.	West Memphis	CPR/first aid/AED
Davis Chapel AME Church	Wilton	Diabetes
Marion County Fair	Yellville	Safety
Marion County Library	Yellville	CPR/first aid/AED

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