

News Release

Little Rock, AR (July 9, 2012)

Foundation Awards 35 Mini-grants to Health Programs

The Blue & You Foundation for a Healthier Arkansas has awarded \$1,000 grants to 35 health improvement programs in Arkansas.

Mini-grant recipients in 2012 include:

- **Arkansas Department of Emergency Management, North Little Rock**, for the *AHELP at ADEM* project, addressing worksite wellness and obesity (nutrition and exercise).
- **Arkansas Hospice, North Little Rock**, for the *Virtual Dementia Tour* project, addressing Alzheimer's, hospice and end of life planning.
- **Arkansas Voices for the Children Left Behind, Little Rock**, for the *Health Literacy for Grandparent & Relative Caregivers* project, addressing healthy lifestyles and mental health.
- **Arthritis Foundation Southeast Region, Little Rock**, for the *Arthritis Foundation Certified Instructor Training* project, addressing arthritis and chronic disease self-management.
- **Camp Aldersgate, Little Rock**, for the *Seniors Day Out* project, addressing senior wellness.
- **CARTI Foundation, Little Rock**, for the *CARTI Transportation Assistance* project, addressing cancer.
- **Christian Health Ministry of White County, Searcy**, for the *IT Upgrade* project, addressing charity clinic operation and electronic medical records.
- **City of Cammack Village, Cammack Village**, for the *City of Cammack Village Swimming Pool Wheelchair Access* project, addressing disabilities, exercise and physical activity.
- **Delta Community Based Services, Little Rock**, for the *Daring 2 Strive Together, The 2nd Annual "At-Promise" Girls Empowerment Conference* project, addressing substance abuse.
- **Delta Presents Outreach Foundation, Little Rock**, for the *Take Control of Your Health: For Aspiring College Students* project, addressing substance abuse.
- **Donald W. Reynolds Cancer Support House, Fort Smith**, for the *SunSMART* project, addressing cancer.
- **Eagle Mountain Magnet Elementary, Batesville**, for the *Tasty Treats from the Garden* project, addressing nutrition and obesity (nutrition and exercise).
- **East Arkansas Area Agency on Aging, Jonesboro**, for the *Jam Festival 2012* project, addressing exercise/physical activity and healthy lifestyles.
- **Elizabeth Richardson Center, Springdale**, for the *Multi-sensory environment* project, addressing disabilities and Autism.
- **Forrester-Davis Development Center, Clarksville**, for the *Health and Wellness* project, addressing disabilities and heart health.
- **Friends of the Timberwolves, Newark**, for the *Healthy Habits* project, addressing obesity (nutrition and exercise) and healthy lifestyles.

- **Hearth, Jonesboro**, for the *Making My Family Food Dollar Count* project, addressing nutrition and parenting.
- **Hip Hop Tumblers, Harrison**, for the *Dance, Tumbling and Cheerleading classes for underprivileged children* project, addressing exercise/physical activity and obesity (nutrition and exercise).
- **Historic Harrison Business Association, Harrison**, for the *Spring HEALTH Fest* project, addressing exercise/physical activity and substance abuse.
- **Hometown Health Coalition Network, Warren**, for the *Sheridan Middle School Activity Awareness Campaign* project, addressing healthy lifestyles and exercise/physical activity.
- **Hope Cancer Resources, Springdale**, for the *Education for Life* project, addressing healthy lifestyles and cancer.
- **LifeHouse Ministries, Paragould**, for the *Concepts of Sexual Health* project, addressing sexual health/STDs and HIV/AIDS.
- **Marion County Hometown Health Inc., Yellville**, for the *Marion County Community Baby Shower* project, addressing prenatal/pediatrics and safety.
- **Mid-Delta Health Systems, Clarendon**, for the *Tobacco is Trouble* project, addressing tobacco related health conditions.
- **Newton County Resource Council, Jasper**, for the *Summer Youth* project, addressing obesity (nutrition and exercise) and parenting.
- **Northwest Arkansas Community College, Bentonville**, for the *One Size Doesn't Fit All* project, addressing CPR/first aid/AED and medical professional education.
- **Old High Middle School, Bentonville**, for the *Chair-Free Classrooms: Enhancing student learning and focus through active sitting* project, addressing healthy lifestyles and exercise and physical activity.
- **Ozark Guidance, Springdale**, for the *Join the Journey for Mental Wellness* project, addressing mental health and wellness education and prevention.
- **Ozarka College, Melbourne**, for the *Australian Walkabout Fitness Challenge: A Journey to a Healthier Life* project, addressing exercise/physical activity and healthy lifestyles.
- **Paragould School District, Paragould**, for the *Paragould High School Wellness Center* project, addressing obesity (nutrition and exercise) and mental health.
- **Pediatrics Plus Connections, Conway**, for the *TOP Soccer* project, addressing obesity (nutrition & exercise) and disabilities.
- **S.W. Chance, Maumelle**, for the *Exposing People with Disabilities to Low Fat, Low Sugar, Heart Healthy Snacks and Low Impact Exercise* project, addressing obesity (nutrition and exercise) and disabilities.
- **University of Central Arkansas, Conway**, for the *Nutrition Magic: Preschoolers and the USDA MyPlate* project, addressing nutrition and obesity (nutrition and exercise).
- **Washington Regional Medical Foundation, Fayetteville**, for the *Washington Regional Cancer Support Home* project, addressing cancer.
- **Wildwood Park for the Arts, Little Rock**, for the *Lily and the Apple Seed* project, addressing healthy lifestyles and nutrition.

Nonprofit and charitable organizations, schools, and government institutions in Arkansas are eligible to apply for two different programs: a \$1,000 mini-grant program and a regular grants program of \$5,000 to \$150,000. New applications will be accepted beginning in April, 2013. Grant guidelines and the online applications can be found at www.BlueAndYouFoundationArkansas.org.

The Blue & You Foundation was established in 2001 by Arkansas Blue Cross and Blue Shield to help support community organizations that are implementing programs to improve the health of Arkansans.

“In its first 10 years of grantmaking, the Blue & You Foundation has awarded a total of \$14 million to 293 health improvement projects in Arkansas,” said Patrick O’Sullivan, executive director. “These include programs to address obesity, diabetes, healthy lifestyles, medical and dental care for the uninsured, and dozens of other health issues that are affecting our state’s population.”

The Blue & You Foundation is an independent licensee of the Blue Cross and Blue Shield Association and serves the state of Arkansas.

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